



Electronic Catalogues

Paperless Archive Master Inc. creates full-colour electronic versions of all your paper-based catalogues and brochures. These electronic catalogues can be used on any PC, MAC or Unix computer platform.

Why print and distribute 10,000 paper catalogues when this information can be sent electronically or by CDROM at a much lower cost. In fact, we can mass-duplicate the electronic catalogue at a price which is substantially lower than your current printing costs alone!

Send your customers the latest information electronically. Picture this, your customer service representative receives a phone call from an important client requesting the latest specifications for one of your products. While talking to the client, your representative accesses the electronic catalogue, asks for the clients fax number and sends the fax electronically, while still on the phone. Within minutes, your customer is impressed and satisfied!

Make your catalogue accessible on the NET! Our process uses proven technology which is Internet compatible and ready. In fact we can even include URL links to other web sites or documents.



"An advantage of using the Paperless process to create electronic catalogues is that Paperless can duplicate the exact graphical look of your publication, including headlines, logos, typeface, photos, and advertisements, regardless of the fonts installed on the user's computer."

For manufacturers, publishers, corporations, educational institutions, and government agencies, Paperless offers an easy, cost-effective way to distribute a variety of documents electronically. Circulate magazines and catalogues with fully detailed graphics and rich typography on the World Wide Web. Augment



customer support activities by publishing technical documentation over an on-line service. Offer course descriptions and class schedules on a network server. Distribute product literature on CD-ROM.

The possibilities are endless. With Acrobat software, you can publish a document once and distribute it over any electronic media you choose.

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For an eye-opening DEMO on a laptop contact **PAPERLESS**, the Archive Master!

As a premium and incentive item nothing beats the impact and cost-effectiveness of a CDROM!

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